

Once upon a time, diversity was regarded as a matter of employment equity...an idea now as outmoded as buggy whips and Betamax. In today's global marketplace, a diverse workforce—together with an inclusive culture that values the differences and maximizes the potential of all employees—is widely regarded as a key business strategy. It can deliver better decision-making, expanded markets, more compelling products and services, happier customers, increased productivity and a better bottom line. According to *FORTUNE* magazine, companies that pursue diversity outperform the S&P 500.

Seven Steps to More Effective

Diversity Management

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